

## **18<sup>th</sup> Conference and 17<sup>th</sup> General Assembly of COPEAM**

### **WORKING GROUP TVs BY SATELLITE**

**Adams Beach Hotel  
Agia Napa, 13 May 2011**

### **RESOLUTION SCHEME**

#### **1. INTRODUCTION**

Ms. Paradisi, Secretary General of COPEAM, opened the works by communicating that, due to the retirement of the President of the TVs by Satellite Working Group, Mr. Paolo Cantore (Rainews), the Steering Committee proposed to submit to the approval of the General Assembly gathered in Cyprus the interim of the Group's Presidency for Mr. Bruno Iovenitti (Rainews) – TERRAMED Plus project manager – until the elective General Assembly in 2012.

#### **2. TERRAMED PLUS PROJECT**

Mr. Iovenitti presented TERRAMED Plus project, submitted by a consortium of members of the Association - France Télévisions, SNRT/Morocco, EPTV/Algeria, ARTE France, RTVE/Spain, TéléLiban as associate, RAI as project leader, COPEAM as coordinator of the partnership and Skylogic/Eutelsat as technical partner – in the framework of the Euromed Audiovisual III Call of Proposals. The project gained the co-funding of the European Union, started officially on 1 March 2011 and will last 30 months.

In order to contribute to the development of a Euro-Mediterranean audience, TERRAMED Plus will set up a promotional weekly satellite and web display of Mediterranean TV programmes: documentaries, fictions and other creative work genres.

The initiative includes also the realisation of an on-line video-on-demand catalogue, by means of which 115 hours of products realised by the TVs partners could be viewed free of charge in streaming modality and in French and Arabic sub-titled version.

#### **3. VINC 2010 EDITION – VENICE INTERNATIONAL NEWS CONFERENCE**

The 2010 edition of the all-news channels meeting, organised by COPEAM, RaiNews and Rai Venezia (Venice, 27 November 2010) was presented. The meeting was focused on the role of information as tool to raise citizens' critical awareness about the causes and the effects of the ecological emergencies as well as of the environmental challenges at a global level. The VINC final declaration, written and shared by all the participants, was read.